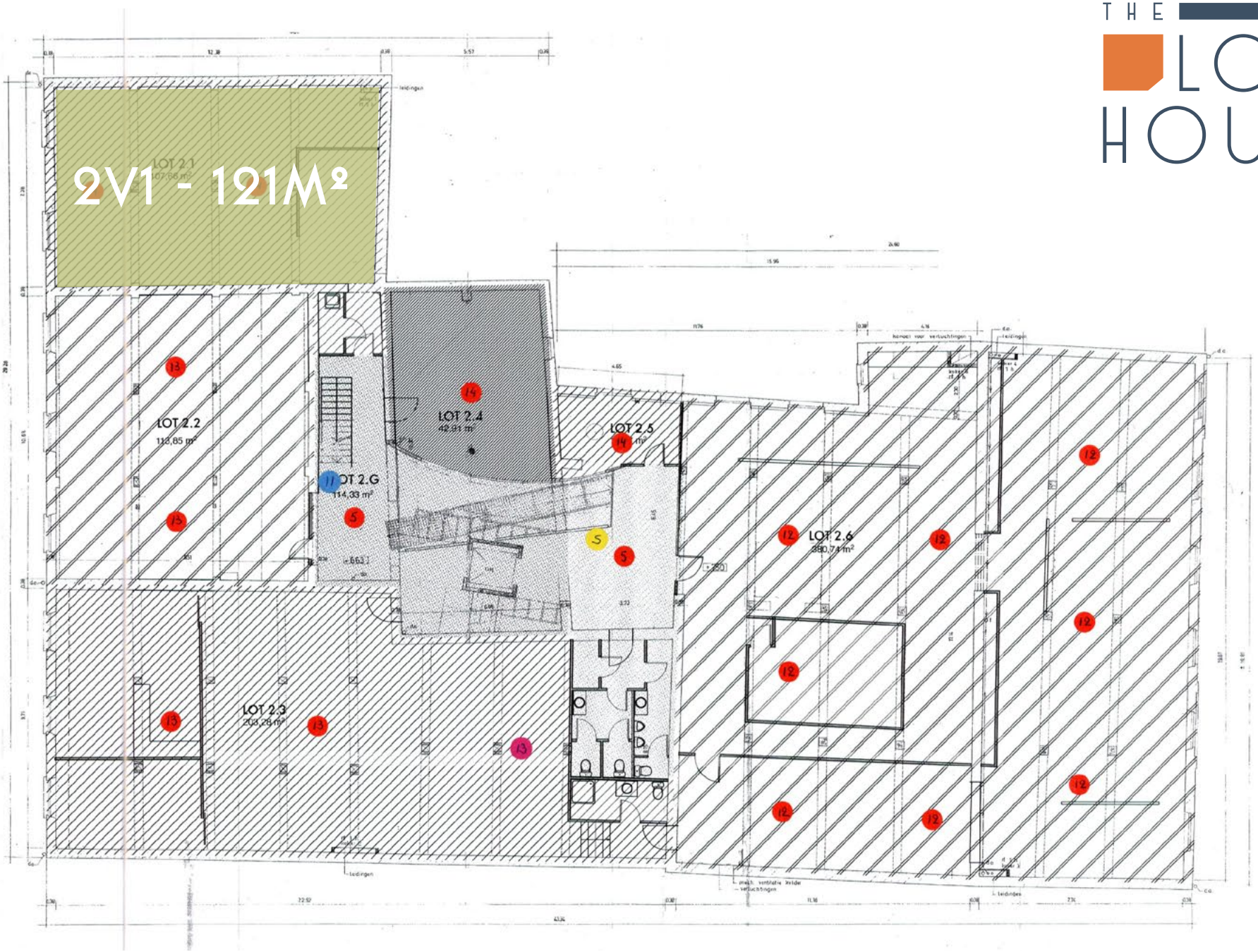THE LOFT HOUSE